Pearson TEACHER
TALKS at RMIT
Vietnam

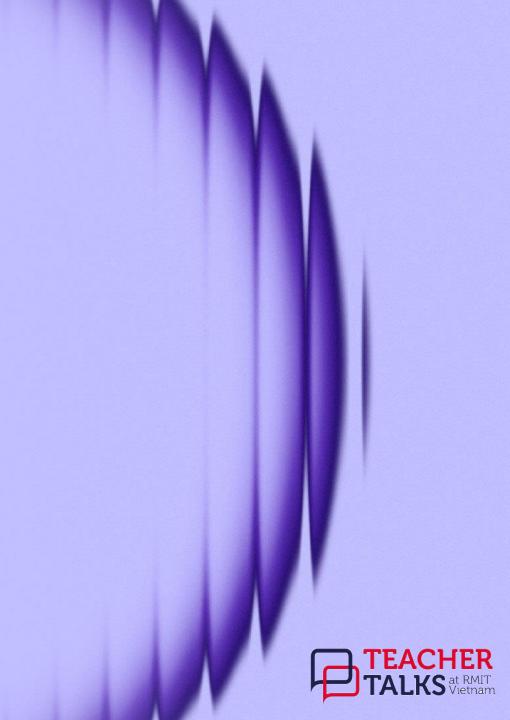
Integrating Employability Skills into the English Classroom

Practical Strategies for Student-Centered Learning

Presented by: Brett Blumenthal



Do your students have the skills they need for the workplace?



96% of chief academic officers believe they are equipping their students for future employment

11% of employers think that education institutions are effectively preparing students for work

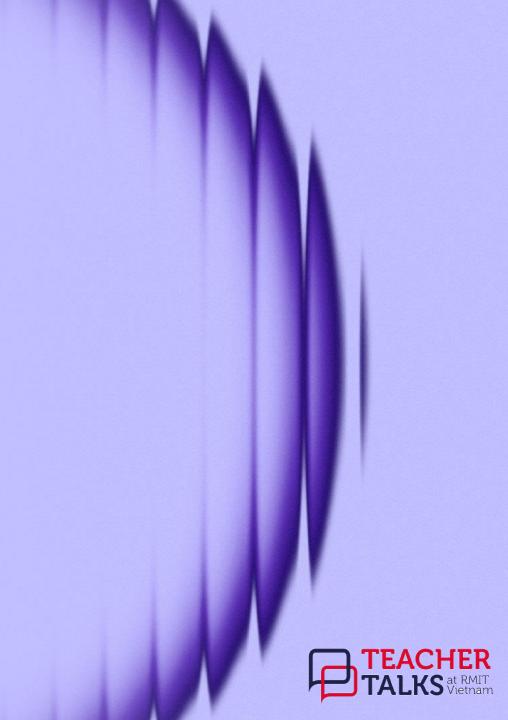
Source: www.gallup.com 2014

41% of graduates said their higher education program had taught them the skills needed for their first job – down from 63% in 2022

Source: Cengage Group 2023 Graduate Employability Report



# What skills make someone employable?



#### **Employability Framework**



### Core academic competencies

- Literacy
- Numerac
- Digital literacy
- (Knowledge of Al)



## Personal and social capabilities

- Collaboration
- Critical thinking
- Communication
- Creativity
- Leadership
- Self management
- Social responsibility





 Skills related to a specific job

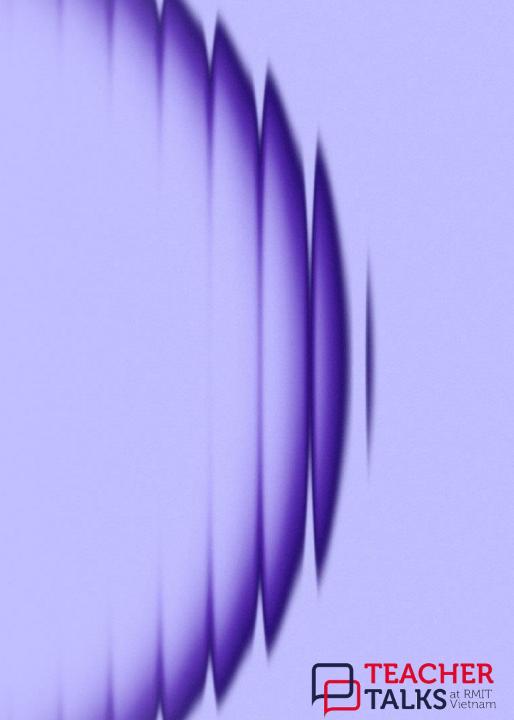


#### Career knowledge and transitional skills

- Showcasing skills and qualifications
- Interview skills
- CV writing
- Social media presence



Do students have the English skills they need for the workplace?





- English is important for careers
- Better English skills correlate with higher salaries
- Better English skills make working life easier

gse-research-global-report-en.pdf



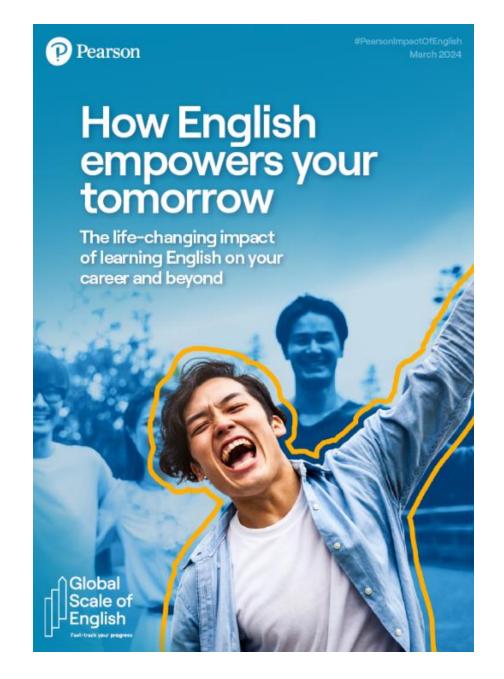
# Speaking and writing are key skills for the workplace



#### Top contexts for using English at work

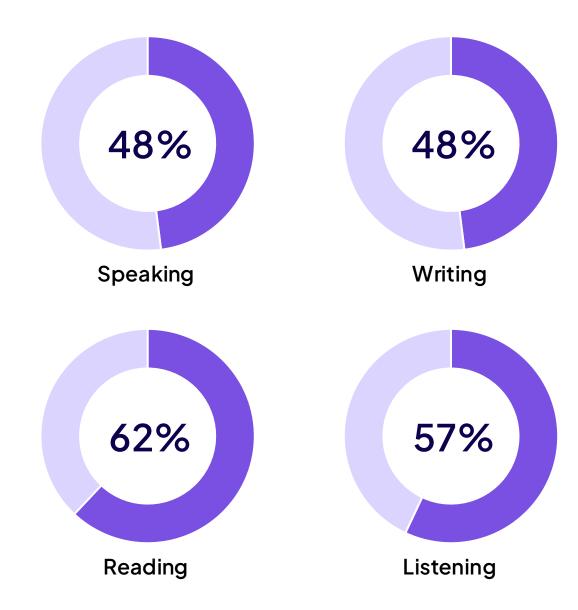
	OVERALL	JAPAN	SAUDI ARABIA	BRAZIL	ITALY	US (FLORIDA)
Reading documents, articles, reports, instructions, manuals etc	31%	25%	31%	40%	29%	41%
Communicating with customers, clients and/or members of the public	28%	23%	33%	25%	31%	45%
Utilizing specialist computer programs, software, or tools	25%	11%	28%	36%	26%	29%
Attending meetings	20%	14%	28%	22%	14%	36%
Writing informal internal communications	20%	11%	27%	20%	23%	31%
Writing long form documents, papers, presentations	15%	13%	23%	15%	12%	21%
Giving direction and/or instruction to others	15%	8%	25%	13%	15%	34%

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#### Confidence by skill







# Global Scale of English:

focusing on real-world skills









mainly focused on general English -limited reference to work and study

developed for adult and young adult learners – not for Young Learners

60%+ of Can Do statements focus on Speaking

wide levels - difficult to show regular progress is being made

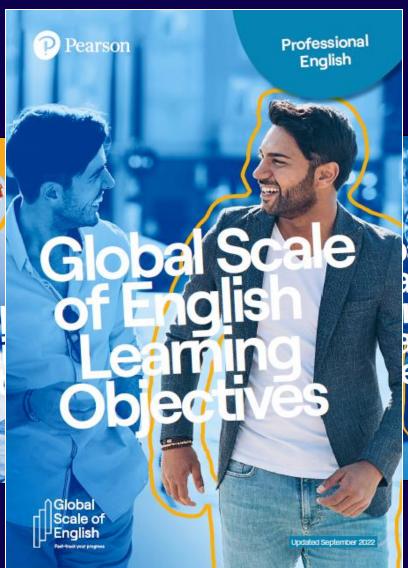
difficult for teachers to use in their day-to-day teaching and testing

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#### **GSE Learning Objectives**











#### **English for Employability**



## Core academic competencies

General English skills



# Occupational competencies

 Job-specific language skills



# Personal and social capabilities

 Language to demonstrate these skills



#### Career knowledge and transitional skills

- Interview skills
- CV writing
- Letter of application



#### GSE Learning Objectives

GSE 51-58/I	I(+): S	peaking
-------------	---------	---------

51 Can make a complaint. (C)

PRO Can give a simple presentation on a work-related topic. (P)

PRO Can ask questions about professional experience. (P)

Can report the opinions of others, using simple language. (P)

PRO Can answer questions about professional experience. (P)

Can briefly give reasons and explanations for opinions, plans and actions. (C)

Can express opinions and react to practical suggestions of where to go, what to do, etc. (C<sub>A</sub>)

Can express and respond to feelings (e.g. surprise, happiness, interest, indifference). (C)

Can respond to opinions expressed by others. (WA)

PRO Can signal agreement in a simple negotiation using fixed expressions. (P)

PRO Can carry out a work-related phone conversation using polite fixed expressions. (P)

Can express hopes for the future using a range of fixed expressions. (CJA)

PRO Can give information in a job interview about job history. (P)

Can express opinions as regards possible solutions, giving brief reasons and explanations. (CA)

PRO Can ask questions about someone's professional experience. (P)



# How are people using English at work?

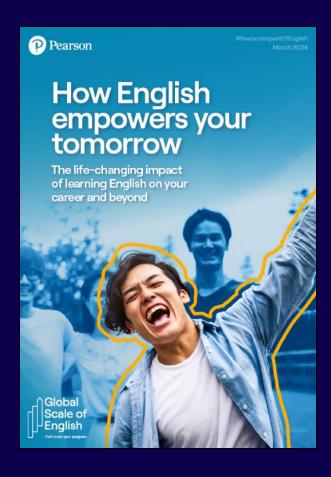


#### Top contexts for using English at work

	OVERALL	JAPAN	SAUDI ARABIA	BRAZIL	ITALY	US (FLORIDA)
Reading documents, articles, reports, instructions, manuals etc	31%	25%	31%	40%	29%	41%
Communicating with customers, clients and/or members of the public	28%	23%	33%	25%	31%	45%
Utilizing specialist computer programs, software, or tools	25%	11%	28%	36%	26%	29%
Attending meetings.	20%	14%	28%	22%	14%	36%
Writing informal internal communications	20%	11%	27%	20%	23%	31%
Writing long form documents, papers, presentations	15%	13%	23%	15%	12%	21%
Giving direction and/or instruction to others	15%	8%	25%	13%	15%	34%

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#### Meetings

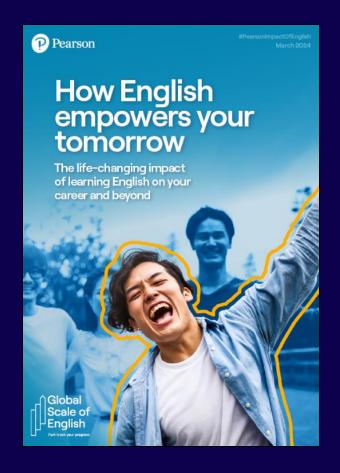


#### Learning Objective

- Can understand the advantages and disadvantages of different options during a discussion.
- Can check that everyone agrees in group discussions using fixed expressions.
- Can politely respond to interruptions during a discussion and return to the main topic.
- Can write up the objectives and key points of a work-related meeting in a simple way.
- Can invite others into the discussion during a teleconference by asking for questions.



#### Meetings



Learning Objective		CEFR	GSE
4	Can write up the objectives and key points of a work-related meeting in a simple way.	В1	50
2	Can check that everyone agrees in group discussions using fixed expressions.	B1+	57
5	Can invite others into the discussion during a teleconference by asking for questions.	B2	60
1	Can understand the advantages and disadvantages of different options during a discussion.	B2	64
3	Can politely respond to interruptions during a discussion and return to the main topic.	B2+	69



#### **Employability Framework**



## Core academic competencies

General English skills



# Occupational competencies

 Job-specific language skills



# Personal and social capabilities

 Language to demonstrate these skills

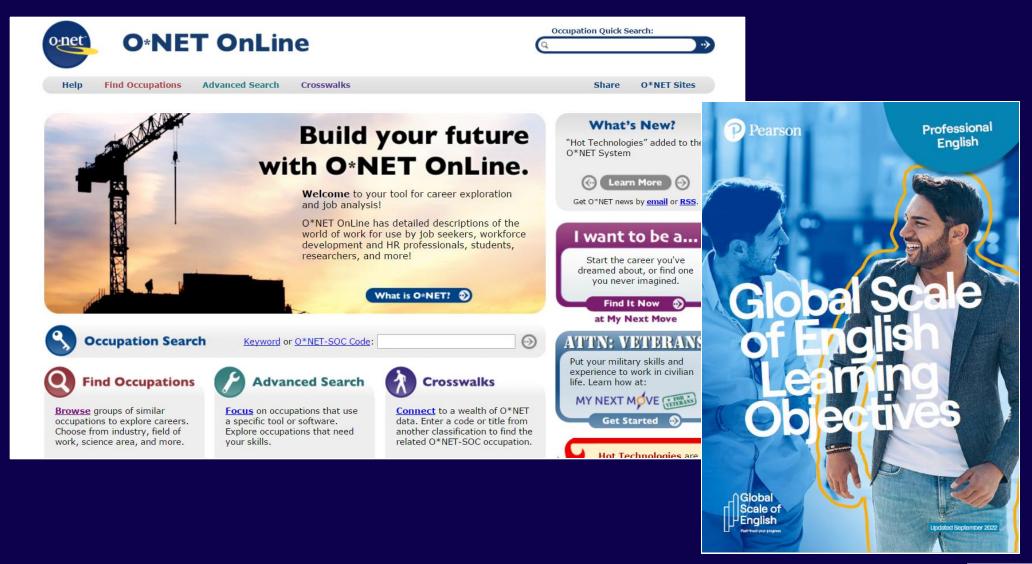


#### Career knowledge and transitional skills

- Interview skills
- CV writing
- Letter of application



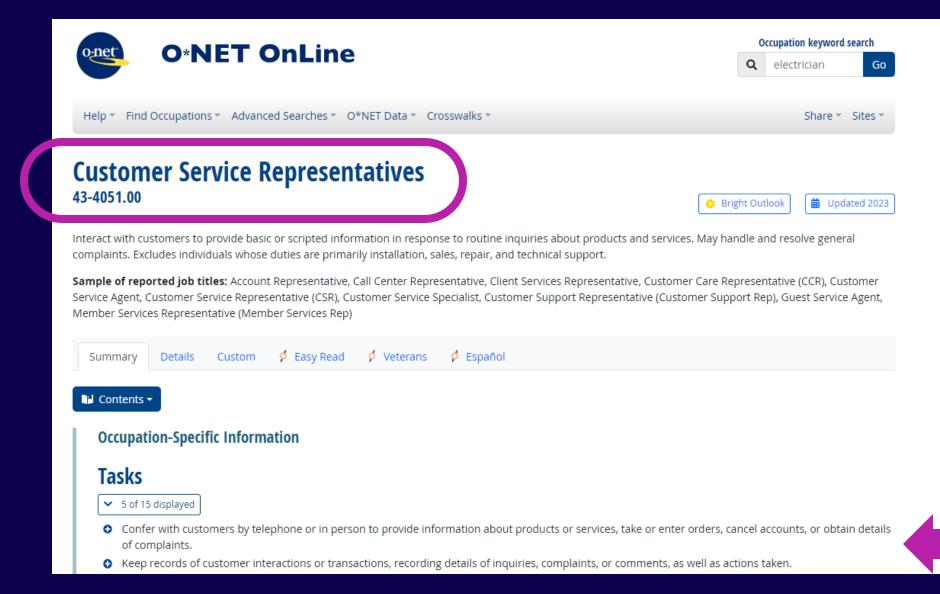
#### **GSE Job Profiles**





#### Language skills for specific jobs

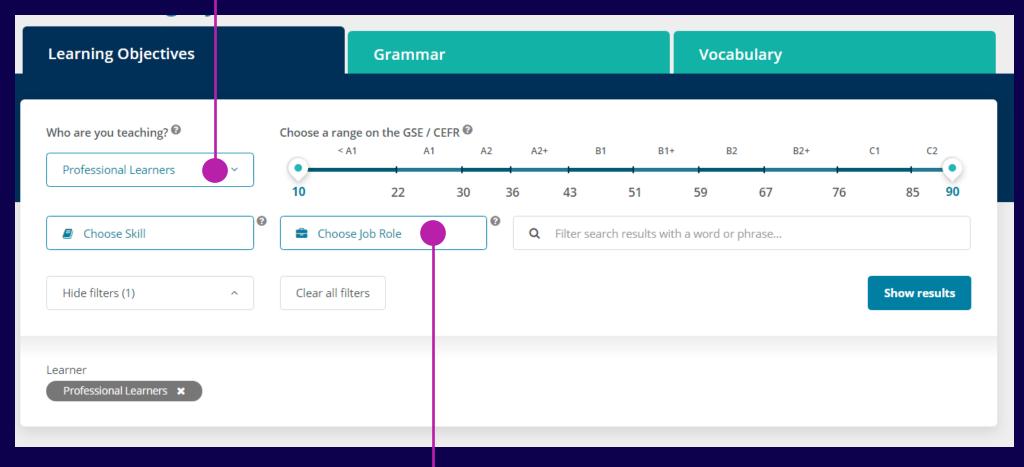




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#### Select Professional Learner

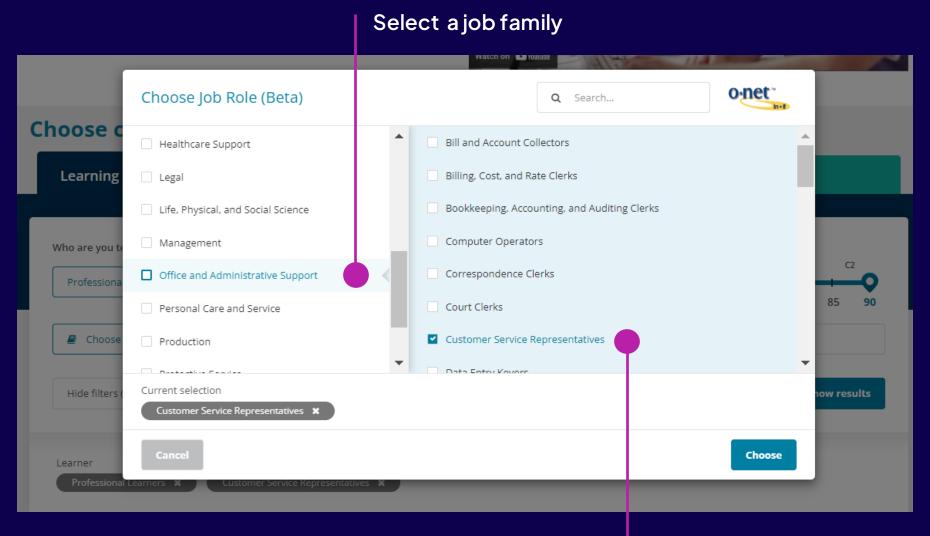


Select a specific job role

https://www.english.com/gse/teacher-toolkit/user/lo







Select a specific job role

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#### GSE Job Profiles for teachers



Search results 26						
		Download	Find coursebook			
LEARNING OBJECTIVES \$	SKILL \$	GSE ♦	CEFR \$			
Can discuss product features in a business setting using simple language. © PL	Speaking	49	B1 (43-50)			
Can carry out a work-related phone conversation using polite fixed expressions. © PL	Speaking	51	B1+ (51-58)			
Can briefly give reasons and explanations for opinions, plans and actions. ©	Speaking	51	B1+ (51-58)			
Can write a short report on a work-related task or event. © PL	Writing	51	B1+ (51-58)			
Can use closed questions to receive concise answers. © PL	Speaking	54	B1+ (51-58)			

# The changing face of the workplace



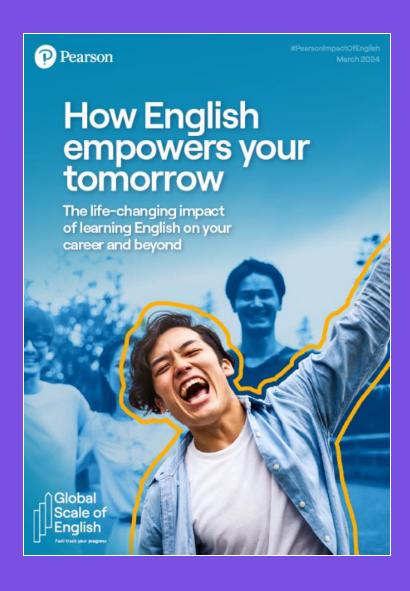
#### 65% of today's 12-yearolds will end up in jobs that do not yet exist

Source: UNESCO/World Bank 2015

39% of existing skill sets will become outdated by 2030 (due to AI)

Source: Future of Jobs Report 2025 - World Economic Forum





43% of Gen Zare worried about losing their jobs to Al





"White collar workers should be thinking about upskilling and evolution – enhancing soft skills like creativity, communication and leadership, that can't be easily replicated by generative Al."

Pearson Skills Outlook: Impact of AI on jobs (2022)



#### Key findings for Australia – 2022



2022

The top 10 power skills in Australia today are:



9/10 are human skills



The top three 'trending skills' (rising most quickly in demand) are:

- Leadership
- Information Technology (IT)
- Teaching

Communication

Collaboration

Attention to detail

Problem Solving

**Customer service** 

Organisational Skills

Leadership

Self-sufficiency

**Teamwork** 

**Operational Reporting** 



#### Key findings for Australia – 2026



#### **Looking ahead**

The 10 skills needing most improvement to meet the demands of the country's economy by 2026 are:

Of the top 10 power skills likely to need most development to meet 2026 demands:





2/10 relate to leadership skills





6/10 relate to relationship building skills

Collaboration

Agility

**Customer Focus** 

Emtional Intelligence

**Personal Learning** & Mastery

- People Management
- **Achievement Focus**
- Communication

**Cultural &** Social Intelligence

Direction & Purpose



#### **Employability Framework**





# Enhancing soft skills

















https://blog.pearsoninternationalschools.com/employability-skills-what-makes-us-employable/

#### Soft skills

#### How?

Human skills need to be **explicitly taught** – don't assume they will be "picked up" along the way

#### What?

#### For English

- Vocabulary
- Language functions
- The skills themselves



#### How?

Human skills are most effectively taught in the context of other subjects

#### When?

**Start young** – these skills take many years to master



#### Soft skills in English

#### Language functions:

- Interview skills
- CV writing
- Letter of application

#### Vocabulary

- I think...; If you ask me...; In my opinion...
- lagree; Absolutely!; I see what you mean, but...; I'm not so sure
- Do you mean...?; So what you're saying is...; Let me check I've understood you correctly...



"The primary roadblock is that we often have different definitions of what soft skills look like, .... Before attempting to measure soft skills, you need to establish a shared definition of each skill, as well as clearly delineated behaviors that indicate when that skill has been mastered."

Dr. Amy Dufrane
The challenge of measuring soft skills in TLNT
(www.tlnt.com) 10 May 2021



#### Soft skills: collaboration

What does good collaboration look like? What do good collaborators do?

#### For example:

They ask other people for their opinions.



- Frameworks to monitor the development of soft skills
- Focus on "look-fors" –
   behaviours
- Experts from different regions (to mitigate cultural differences): US, Norway, Singapore













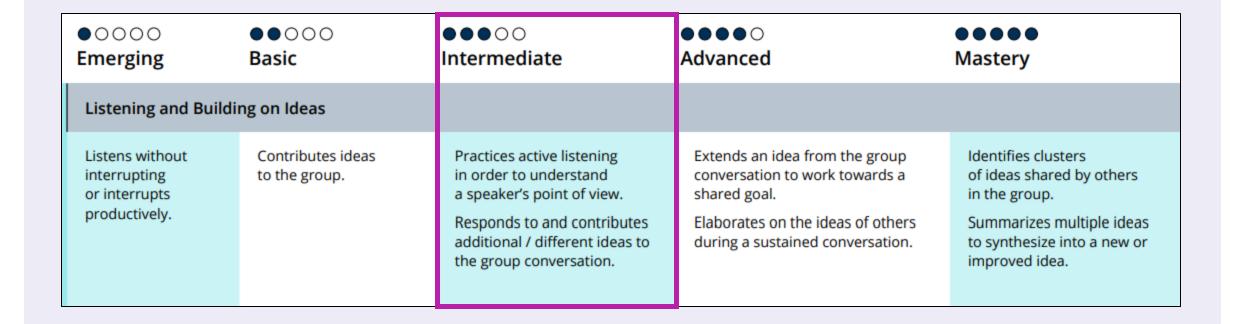


### Collaboration

Sub-Skills	
Engaging with ideas	<ul> <li>Listening and building on ideas</li> <li>Engaging in group dialogue around differing ideas or opinions</li> <li>Building consensus</li> </ul>
Interpersonal communication	<ul> <li>Receiving and giving feedback</li> <li>Using norms for group communication</li> </ul>
Task management	<ul> <li>Managing work responsibilities within a group</li> <li>Making progress on group work</li> <li>Managing setbacks and challenges on group work</li> </ul>



### Collaboration: skills development framework





### Collaboration: matching soft skills to language functions

Soft Skill	GSE Learning Objective	GSE
Practises active listening in order to understand a speaker's point of view	Can repeat part of what someone has said to confirm mutual understanding and help keep the development of ideas on course.	50
	Can repeat back what is said to confirm understanding and keep a discussion on course.	52
	Can express disagreement in a manner that shows they were actively listening to the other person.	58
Responds to and contributes additional/different ideas to the group conversation.	Can present their ideas in a group and pose questions that invite reactions from other group members' perspectives.	61



### Collaboration: matching soft skills to vocabulary

GSE Learning Objective	GSE Vocabulary
Can repeat part of what someone has said to confirm mutual understanding and help keep the development of ideas on course.	When you said, did you mean?
Can repeat back what is said to confirm understanding and keep a discussion on course.	So what you're saying is
Can express disagreement in a manner that shows they were actively listening to the other person.	I hear what you're saying, but
Can present their ideas in a group and pose questions that invite reactions from other group members' perspectives.	I was thinking we could



### Integrating soft skills

#### Teacher's note

Ss work in small groups and decide where to eat lunch/dinner. Monitor and make notes on Ss' language use for later feedback.

In the group discussion, did they...?

- ☐ Use the grammar from the unit (noun phrases)
- Use vocabulary from the unit (eating out)

Make a note of any errors to go through after the activity has ended.



#### Speaking

#### PREPARE

- Work in groups. You're going to decide where to eat lunch/dinner. First, work on your own and:
  - 1 think of at least two places you could suggest. Write down how you would define them and why you think they are good.
  - 2 think of one or two places that you wouldn't go to if they were suggested and why.
  - 3 think about the language you could use from this

#### SPEAK

Work in groups. Discuss and decide where to eat lunch/dinner. If you don't know each other, introduce yourselves first. Use the Useful phrases to help you.

#### Useful phrases

What does everyone fancy? How/What about (a pizza)? Let's go to (that Turkish restaurant).

Sounds good.

I'd prefer somewhere else, if no one else minds.



### Integrating soft skills

#### Teacher's note

In the group discussion activity, did you see evidence of:

- □ Active Listening (checking for understanding)
- Polite interruption
- Asking others for their opinions
- ☐ Inviting others into the discussion



#### Speaking

#### PREPARE

- Work in groups. You're going to decide where to eat lunch/dinner. First, work on your own and:
  - 1 think of at least two places you could suggest. Write down how you would define them and why you think they are good.
  - 2 think of one or two places that you wouldn't go to if they were suggested and why.
  - 3 think about the language you could use from this lesson.

#### SPEAK

11 Work in groups. Discuss and decide where to eat lunch/dinner. If you don't know each other, introduce yourselves first. Use the Useful phrases to help you.

#### Useful phrases

What does everyone fancy? How/What about (a pizza)? Let's go to (that Turkish restaurant). Sounds good.

I'd prefer somewhere else, if no one else minds.



### Observation checklist

Sub-Skill The set of strategies people use to share, negotiate, and examine **Engaging with Ideas** claims and ideas, and to reconcile different perspectives, values, opinions, or priorities Pre-Skill •0000 ••000 •••00 .... .... Intermediate Foundations Emerging Basic Advanced Mastery Learners need the Listening and Building on Ideas capacity for verbal communication Identifies clusters Listens without Contributes ideas Extends an idea from the group Practices active listening -- communicate conversation to work towards a of ideas shared by others interrupting to the group. in order to understand ideas, ask and or interrupts a speaker's point of view. shared goal. in the group. respond to productively. Elaborates on the ideas of others Summarizes multiple ideas Responds to and contributes questions. additional / different ideas to during a sustained conversation. to synthesize into a new or improved idea. the group conversation. Engaging in Group Dialogue Around Differing Ideas or Opinions Expresses one's Recognizes when Engages in conversations to Respectfully engages in Facilitates group dialogue own opinion. there are differences in negotiate ideas with others. conversations despite significant to make sense of alternative opinions or ideas within differences in ideas, opinions, ideas and counterclaim. Continues to work Seeks alternative ideas the group. or feelings. and counterclaim from with others when Manages disagreements / Asks others for their disagreements arise. the group. Suggests potential areas conflict within the group. opinions. of compromise or other strategies Negotiates comprises or for resolving differences in opinions. moves forward with multiple Explores and compares alternative ideas to make progress ideas and counterclaim from the towards a shared goal. group in order to understand different perspectives. **Building Consensus** Examines the quality of a set of Synthesizes ideas from Effectively advocates for an idea (either one's own or claims made by members of the across a set of claims to help someone else's) by supporting group to inform group consensus. reach group consensus. claims with evidence.

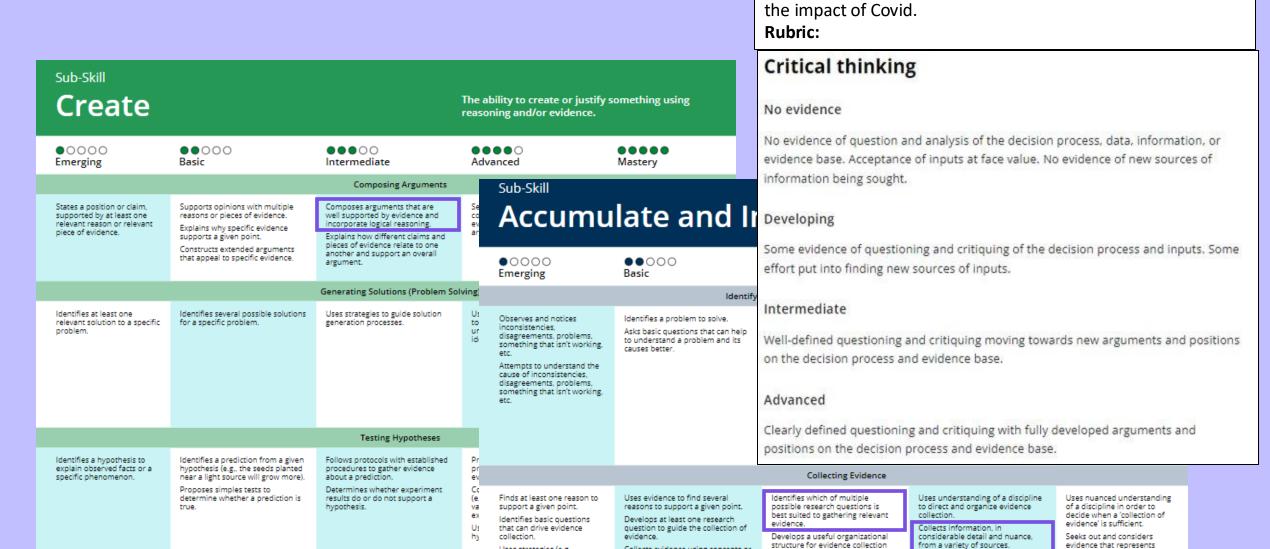
## Collaboration checklist

In the group discussion activity, did you see evidence of group members:

- Listening without interrupting or interrupting politely
- □ Contributing ideas
- Effectively expressing their own opinions
- ☐ Asking others for their opinions
- ☐ Identifying differences in opinions within the group



### Integrating soft skills



Collects evidence using concepts or

categories to organize their search.

Uses strategies (e.g.,

collect information.

searching for keywords) to

**Activity Prompt:** 

(e.g., sorting by evidence type or

observable characteristics)

Identifies when evidence

represents alternative perspectives.

Research the market for a particular consumer good and use that research to propose a data-driven response addressing

### Takeaways

#### Focus on skills

Prioritize skills over too much focus on grammar and vocabulary

How can you make your students more employable?

4

#### **Build confidence**

Lessons are student-centred with opportunities for language production

### Integrate human skills

Raise the profile of "human skills" and teach useful language to enable demonstration them in English

# Think about life beyond education

3

English is more than just a school subject to pass – it is a key to greater personal and professional opportunities



### )Pearson

# Thank You

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Please leave feedback



### Employability skills

### **GSE** Resources



